

## Jason Buck **REMAX Estate Properties**

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Jason Buck is not only an award-winning REALTOR® at RE/MAX Estate Properties, but a world traveler, accomplished musician, Spanish speaker and all-around nice guy whose love for people and community figures prominently in everything he does. A native of Palos Verdes, Jason grew up in the shadow of Point Vicente Lighthouse. He earned his International business degree at the University of Colorado Boulder and spent time in Central America with the Peace Corps. During the early 2000s, Jason applied himself to the international real estate market, becoming a Certified International Property Specialist (CIPS) and leveraging his language skills and knowledge of Central America to sell properties overseas. His outgoing personality and leadership in the International Real Estate Federation (FIABCI) helped him to develop a global network of clients and contacts that now enhance his local practice. "It's always been easy for me to make friends, and I have spent years networking all around the world. Closing deals in foreign countries posed unique challenges – like dealing with fictitious paperwork. In the last four years, I have really honed PV as my specialty."

Jason's personal ties to the area and first-hand experience with PV's unique features make him an exceptional local agent. "People tend to get turned around on a peninsula. The geography also impacts the weather conditions from location to location. Things can change drastically within only 2 miles – there are several climate zones and cultures on the hill. Only a local would know which directions the heat, wind and fog come from. There are city views and ocean views, along with horse properties and miles of horse trails. To me this area is a paradise oasis, and our economic climate has not yet reached its prime." Jason's passion for the Peninsula is undeniable and the Association is proud to have him as their PV Specialist class Instructor.

Jason has served on the Board of Directors for the Palos Verdes Peninsula Association of REALTORS® for several years, which also included an executive position as Secretary in 2015. His involvement with the Association has also extended to the Global Real Estate Forum and PV Specialist program in a leadership position as Chairman. "Our goal is to attract and integrate international residents into the home and business community. There are a lot of international buyers coming into the area, but there is still a gap in language and culture. We want to help with these challenges and make this a destination for diversity."

As part of his newfound inspiration at RE/MAX, Jason began incorporating his video and recording skills into his real estate practice. "Video is a great tool for getting information in front of people faster and helping them to make a decision quickly. They are either going to say, 'this home is awesome,' or move on to the next one. I sold my first Oceanfront home of \$3.8 million from video, so I know it works."