

CITY OF PVE AND PVHA SIGN REQUIREMENTS

Public right-of-way

No signs may be placed on public right of way, roadway center dividers, or parkland.

Balloons & Flags

No balloons or flags permitted on the signs or properties being advertised.

Flyer Boxes

No flyer boxes permitted.

Post Signs

No large post (4x4) signs.

Lead-in Signs

- 1) Saturday & Sunday: Only on private property with property owner's permission, with 10' min. set-back.
- 2) Monday-Friday: only one lead-in sign, with set-back, placed on property for sale only.

Set Back

All signs: 10' min from edge of roadway or curb of property for sale, with property owner's permission.

"Open House" Signs

Saturday and Sunday ONLY. One sign per property, only when salesperson is in attendance, on Max 12" X 36."

For Sale & For Lease Signs

One sign per home or vacant lot. Must be 10' minimum from the edge of roadway. No signs on city property or street right-of-way. Letters must not exceed 6" in height.

Sign Rider

One sign rider ONLY, no larger than 5"x18"

"For Sale" Sign Size

18" X 30" total, including one rider.
Maximum 3' high.

"For Sale" Sign Colors

Sign, logo, company colors, etc., subject to written Art Jury approval prior to posting.

What do I need to do to legally display a Real Estate sign in Palos Verdes Estates?

Step 1

Visit the PV Homes Association* and apply for Art Jury sign approval (fees apply)

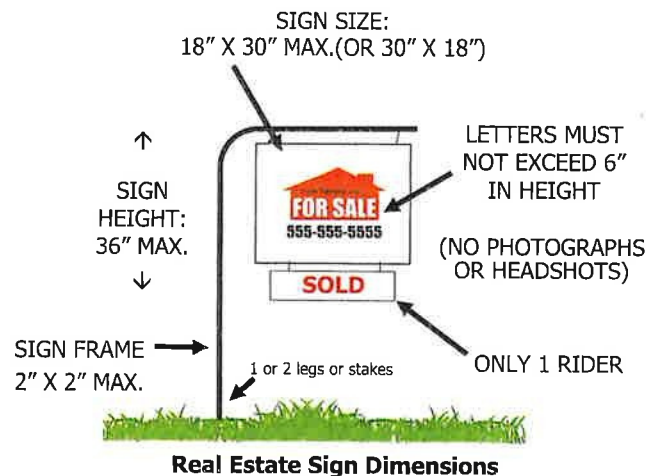
Step 2

Visit the PVE City Hall* and apply for a City business license (fees apply)

*Refer to back page for City Hall and PV Homes Association address and contact information

NOTICE

Unapproved or illegally placed signs may be removed by City staff and can be reclaimed at City Hall



FREQUENTLY ASKED QUESTIONS

Who Needs a Business License?

- Independent contractors or agents working under a broker.
- Anyone whose income is reported on IRS 1099
- Anyone whose name and numbers appears on their sign(s).

Where do I get a Business License?

Palos Verdes Estates City Hall:
340 Palos Verdes Drive West
Palos Verdes Estates, CA 90274
310-378-0383

(Monday—Friday 8:00 a.m. to 5:00 p.m.)

How Long are Business Licenses good for?

City of PVE business licenses shall be valid for one year, with the license year to commence January 1st.

Where do I go for Art Jury approval?

Palos Verdes Homes Association located at:
Palos Verdes Homes Association
320 Palos Verdes Drive West
Palos Verdes Estates, CA 90274
www.pvha.org
310-373-6721

Open: Mon, Wed, Thur, Fri (Closed Tue)
8:30-Noon, 1-5 p.m.

How long does it take to be approved?

Art Jury approval: Conforming signs are typically approved at the service counter at the Homes Association office within a few minutes.

City Hall Business licenses: Business licenses are issued at the service counter inside City Hall and typically take only a few minutes to process.